

# APNNO 2018 BIENNIAL CONFERENCE

Asia Pacific Nutrigenomics and Nutrigenetics Organization (APNNO2018)  
Biennial Conference

## Call for Sponsors at APNNO2018

APNNO2018, we would like to call for package sponsors and item sponsors from organizations related to the relevant business field. We would appreciate your understanding and support for this conference.

Conference name:

Asia Pacific Nutrigenomics and Nutrigenetics Organization (APNNO2018) Biennial Conference

Period: December 2 (Sun.) – 4 (Tues.), 2018 (3 days)

Venue: Ito International Research Center, University of Tokyo

Expected number of participants: 250

### <Package sponsors>

There are 3 categories in package sponsors: Platinum, Gold and Silver.

Please check below for benefits.

(Rate excluding tax)

	Platinum	Gold	Silver
	JPY 1,500,000	JPY 1,000,000	JPY 500,000
	Limited to 2 sponsors	Limited to 2 sponsors	Limited to 5 sponsors
Complimentary registration for participation	Up to 3 representatives	Up to 2 representatives	Up to 1 representative
Exhibition booth	2 booths	1 booth	1 booth
Advertisement in the program book	Inside front cover or inside back cover (1 page, full color) <small>*First come, first served basis</small>	Back matter (1 page, full color)	Back matter (1 page, B&W)
Logo printed on Program book, posted on official website and displayed on-site signboard	Large	Medium	Small
Flyer/Leaflet insert into the congress bag	○	○	○
Logo displayed on signboard by the coffee break tables	Large	Medium	-
Logo printed on congress bag	Large	Medium	-

### <Notes>

- \* Please send the company logo (JPEG, ai or eps) together with this application form.
- \* Please note that layout and size of log will be determined by the organizing committee.
- \* Please note that there will not be refund or reduction of sponsor fee in case you will not use any items of sponsor benefits at your own convenience.

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## 1. Complimentary registration for participation

Applied to : all package sponsors

Those sponsors get complimentary registration. Registration process will be informed later.

## 2. Exhibition booth

Applied to : all package sponsors

A booth will be provided without any charge. Please specify on the Sponsor Application Form whether a booth is required or not.

## 3. Advertisement in the program book

Applied to : all package sponsors

Sponsor's advertisement will be printed in program book to be distributed during the conference period.

- Media: Asia Pacific Nutrigenomics and Nutrigenetics Organization (APNNO2018)
- Distribution: conference attendees
- Circulation: 250 (A4 size h 297mm x w 210mm)
- Advertisement data: upon submission of application form, please send the data to the secretariat below.

【Send application form and advertisement data to:】

APNNO2018 Secretariat

c/o JTB Communication Design, Inc.

Address: Celestine Shiba Mitsui Bldg., 3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan

TEL: 03-5657-0777

FAX: 03-3452-8550

E-mail: [apnno2018@jtbcom.co.jp](mailto:apnno2018@jtbcom.co.jp)

- Submission deadline for advertisement data: September 28 (Fri.), 2018
- Publication date: December 2 (Sun.), 2018

## 4. Logo printed on program book, posted on the official website and displayed on-site signboard

Applied to : all package sponsors

Sponsor's logo will be placed in the program book, on the APNNO2018 official website and on-site signboard.

URL: <http://apnno2018.org>

Period of exposure on the official website: June 30, 2019 (6 months after completion of APNNO2018)

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- \* Sponsor's logo will be placed on the APNNO2018 official website and be hyperlinked to sponsor's website.
- \* Logos will be placed in order of platinum, gold and silver sponsor, and size of logo varies depending on sponsor's level. Allocation of logo in the same package will be decided by the APNNO 2018 organizing committee.

## 5. Flyer/Leaflet insert into the congress bag

Applied to : all package sponsors

The company's flyer or pamphlet (A-4 size, 1 to 2 sheets, leaflet up to 4 pages) can be enclosed in the bags with the congress documents. Flyers (about 250 sheets) should be printed by each sponsor. Details such as delivery due date will be informed later.

## 6. Logo displayed on signboard by the coffee break tables

Applied to : platinum sponsors and gold sponsors

The logo will be displayed on the signboard by the coffee tables during the coffee break.

## 7. Logo printed on congress bag

Applied to : platinum sponsors and gold sponsors

The logo will be printed on the bags distributed to all the attendees of the conference.

- Distribution: Conference attendees
- Production number: 250 bags
- Details of bag design and the size/position of logo will be determined after consultation with the APNNO2018 organizing committee.



*The logo will be printed together with the conference name.  
Product image for illustration purposes only.*

※The level of package category can be upgraded with the additional application even after the previous application has been confirmed.

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## <Item sponsors>

There are 6 categories for item sponsors as below. Application together with a package sponsor is also acceptable. Logos of all item sponsors will be placed on the APNNO2018 official website.

1	Luncheon seminar	Up to 2 sponsors	Fee
2	Exhibition booth	Up to 15 booths *Incl. package sponsor booths	JPY 500,000
3	Advertisement in the program book (Outside back cover / 1 page full color)	Up to 1 sponsor	JPY 200,000
4	Advertisement in the program book (Back matter / 1 page B&W)	—	JPY 200,000
5	Advertisement in the program book (Back matter / half page B&W)	—	JPY 80,000
6	Flyer/leaflet insert to congress bag	—	JPY 50,000
7	Logo on the official website	—	JPY 50,000

### **1. Luncheon seminar**

Dates: December 3 (Mon.) and 4 (Tues.) 12:00 - 13:00 (60 minutes) (planned)

Please specify the date of your choice by filling in the application form.

\* Allotment of seminar date will be determined by the APNNO2018 organizing committee.

Please understand in advance that there is a possibility that we might not be able to meet your request.

Venue: Ito hall (480 seats in theater format)

Fee: **JPY500,000** per 1 company / organization

Number to be accepted : 2 companies / organizations ("first come, first served basis")

- Food and beverage

The cost of box lunch for speakers and participants is to be borne by the sponsor. The sponsor is requested to decide how many box lunches will order. Details on the cost will be notified after receipt of the application form.

- Honorarium

The organizer will NOT bear the expenses for transportation fees, lodgings and honorarium for a chair and speaker(s). Please notify the name of a chair and speaker(s) as soon as decided to the secretariat.

Details on on-site operation will be included in the Seminar Operation Manual planned to be sent out late September 2018.



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## - Equipment and fixtures

Following basic equipment and fixtures are included in the sponsor fee and will be prepared by the secretariat.

### 1) AV equipment

Microphones for a chair, speaker(s) and Q & A will be prepared by the secretariat.

### 2) Video equipment

Following basic equipment will be prepared by the secretariat. If you need other equipment, please order separately by referring to the Seminar Operation Manual.

- Liquid crystal projector X 1, Screen X 1
- PC (Windows) for presentation X 1
- Laser pointer X 1

## **2. Exhibition booth**

Date: December 3 (Mon.) – 4 (Tues.) \* move in on Dec. 2, move out on Dec. 4 (tentative)

Venue : Ito International Research Center, B2 Hoyer

Fee: **JPY200,000** per booth

Number to be accepted: 15 booths in total

(incl. package sponsor booths)

(first come, first served basis)

< 1 booth (tentative) >

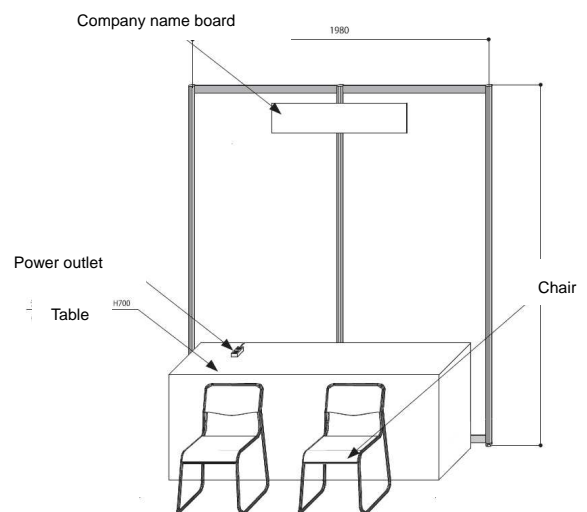
Back panel (W 1.98m x H 2.4m) x 1

Company name board (in English only) x 1

Table with white cloth (W 1.80m x D 0.90m x H 0.70m) x 1

Power outlet (2-prong) (500W) x 1

Chair x 2



\*Order of additional decorating and display fixtures will be charged separately.

\*Details will be informed in Exhibition Manual planned to be sent out in late September 2018.

## **3. Advertisement in the program book (outside back cover / 1-page, full color)**

Sponsor's advertisement will be printed in program book to be distributed during the conference period.

Page to be published: outside back cover, 1-page, full color

Fee: **JPY200,000** / per 1 company / organization

Number to be accepted: 1 company / organization (first come, first served basis)

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## **4. Advertisement in the program book (back matter / 1-page, B&W)**

Sponsor's advertisement will be printed in program book to be distributed during the conference period.

Page to be published: back matter, 1-page, black/white

Fee: **JPY80,000** per 1 company / organization

## **5. Advertisement in the program book (back matter / a half page, B&W)**

Sponsor's advertisement will be printed in program book to be distributed during the conference period.

Page to be published: back matter, half-page, black/white

Fee: **JPY50,000** / per 1 company / organization

\* Media and submission of advertisement data for above 3, 4 and 5 items

- Media: Asia Pacific Nutrigenomics Nutrigenetics Organization (APNNO2018)
- Distribution: Conference attendees
- Circulation: 250 (A4 size h 297mm x w 210mm)
- Advertisement data: upon submission of application form, please send the data to the secretariat below.

【Send application form and advertisement data to:】

APNNO2018 Secretariat

c/o JTB Communication Design, Inc. E-mail: [apnno2018@jtbc.com.co.jp](mailto:apnno2018@jtbc.com.co.jp)

—Submission deadline for advertisement data: September 28 (Fri.), 2018

—Publication date: December 2 (Sun.), 2018

## **6. Flyer/leaflet insert to congress bag**

Sponsor's flyer or pamphlet can be inserted together with the official conference materials.

Number of copies to be accepted: 250 copies (tentative)

Fee: **JPY50,000** / per 1 company / organization

- Flyer: A4 size 1 – 2 sheet(s) / Leaflet: A4 size up to 4 pages

- Please prepare 250 copies by yourself. Delivery address and date will be notified later.

## **7. Logo on the official website**

Sponsor's logo will be posted on the APNNO2018 official website and be hyperlinked to sponsor's website.

URL: <http://www.apnno.org/>

Fee: **JPY30,000** per 1 company / organization

# APNNO 2018 BIENNIAL CONFERENCE

**\* APNNO2018 is accepting donations and co-sponsorship funding.  
For more details, please contact APNNO2018 Secretariat.**

**<Application>**    Deadline : **September 6 (Thu.), 2018**

\* Please complete the attached "Sponsor Application Form" and submit it to APNNO2018 secretariat by E-mail or FAX.

\* Applications are on a "first-come, first served" basis. If the number of application reaches to the expected number, application will be closed before the deadline.

**<Application/Inquiry>**

APNNO2018 Secretariat  
c/o JTB Communication Design, Inc.  
Address: Celestine Shiba Mitsui Bldg.  
3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan  
Phone: +81-3-5657-0777 Fax: +81-3-3452-8550  
E-mail: apnno2018@jtbcom.co.jp

\*An invoice will be sent after your application is confirmed at the secretariat.